



Heritage in Action: Revive and Thrive 2BG 16-20 May 2025

BIP in SOFIA for students and staff



Appreciation of the cultural heritage through sporting activities is an innovative approach that can attract a wider audience and encourage physical activity in historical contexts. Organizing a student workshop and seminar with this focus is an innovative undertaking that can serve as a model for future events.

Educational sessions and lectures: "Architectural Heritage and Public Spaces: Opportunities for Sports Activity" "Traditional Sports and Games in a Historical Context" – revival of historical sports practices (e.g. folk outdoor games). "Integration of modern sports facilities in a cultural and historical environment" – how to design without disturbing the architectural spirit of the place. Practical workshops: Architectural design workshop: designing concepts for creating sports or recreational spaces in historic areas, adapting old fortresses, squares or parks. Graffiti or mural workshop: creating street art inspired by sports themes and the cultural heritage of the city. Colleagues who are interested can participate with thematic lectures. Students will be included in the workshops.

We will all participate in UACEG marathon together. Experience the unforgettable RUN through the streets of Sofia, passing by several historical places and monuments. Let yourself be celebrated on the last meters and receive your well-deserved finisher medal.





Preliminary programme



Date:	Venue:	Activity:
16 May 2025	New building, Aula Maxima	<ul style="list-style-type: none"> • Arrival – welcome & registration • UACEG Promotion 2025 -15:00h
17 May 2025	Sofia	<ul style="list-style-type: none"> • UACEG Marathon – 5K run • Team dynamics and outdoor activities
18 May 2025	Sofia-Plovdiv-Sofia	<ul style="list-style-type: none"> • Day trip + lunch
19 May 2025	New building UACEG	<ul style="list-style-type: none"> • Workshop: Architectural Heritage and Public Spaces • Lunch break • Seminar: Architectural design: designing concepts for creating sports or recreational spaces in historic areas • Official dinner
20 May 2025	New building UACEG	<ul style="list-style-type: none"> • Seminar: Cultural heritage – architectural and engineering approach • Departure (20 or 21 May 2025)
	Virtual component:	
09 May 2025	Online meeting (link)	<ul style="list-style-type: none"> • Practical information and preparation
23 May 2025	Online meeting (link)	<ul style="list-style-type: none"> • Feedback on BIP and follow-up activities



Sofia is Bulgaria's capital and its largest city. Founded thousands of years ago, today the city continues to develop as the country's cultural and economic center.



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Hotel Downtown

<https://hoteldowntownsofia.com>

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<http://www.hemushotels.com/>, info@hemushotels.com

31 Cherni Vrah Blvd., Sofia 1421

Hotel Rila

<https://hotelrila.bg/reservations@hotelrila.bg>

6 Tsar Kaloyan Str., 1000 Sofia, Bulgaria,

Hotel Zenith

<http://www.hotelzenith.net/hotelzenith@abv.bg>

81 "Lyuben Karavelov", Str., Sofia, 1142

Arte Hotel

<https://artehotelbg.com/>

5, Knyaz Dondukov blvd, Sofia,

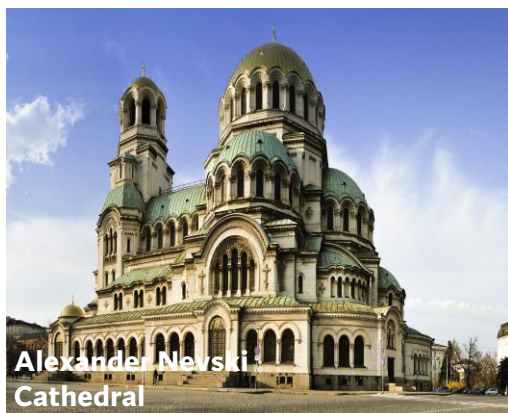


Hotels in Sofia



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Sofia at a glance





Heritage in Every Step – A City Marathon Like No Other

